

# Mentoring. Opens up perspectives.



Canton of Zurich  
Department for Economic Affairs  
Office for Labour

**RAV**



## Become a mentor and open up career prospects together with us!

### Your commitment as a mentor:

- It is voluntary, confidential and unpaid.
- Requires about one hour per month of your time.
- Includes approximately four individual contacts within three months.
- Involves delving deeper into various topics in line with the mentees' pre-defined goals.

## Why become a mentor?

### Appreciation

Through the exchange at eye level with your mentee and the support of your employer, who gives you the opportunity to do so.

### Network expansion

Networking with other mentors from different industries.

### New insights and findings

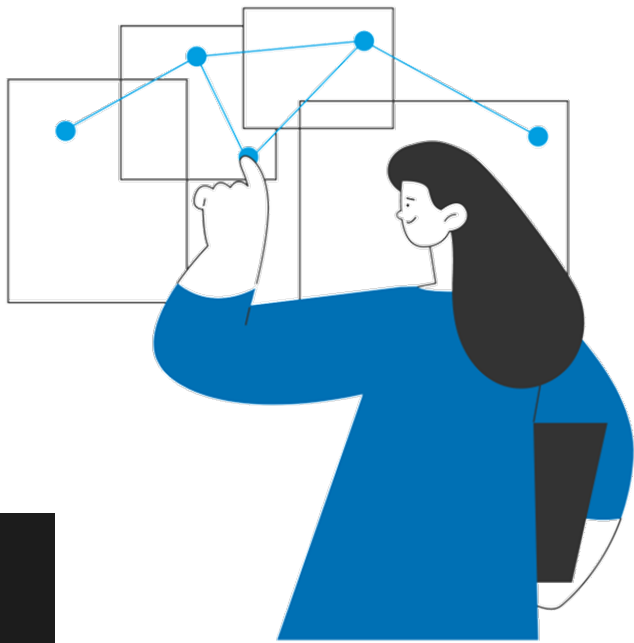
Free participation in various events organized by the Canton of Zurich or by our partners.

### Current knowledge

You will receive the Zurich Economic Monitoring from us four times a year.

**You will gain a lot in your professional life through your voluntary commitment.**





**Gain new perspectives.  
For others. For you.**

## **Participating mentors:**

- Have proven expertise in their industry and a profound network. They have an affinity for networking, are familiar with current trends and can assess future developments in their professional field.
- Work in large companies at middle management level or in an SME at senior management level. You are involved in recruitment as a decision-maker (from line management or HR) and know the current job market well.
- They have strong interpersonal skills and communicate at eye level in an appreciative and direct manner. They know how to help job seekers align their positioning on the job market, their job search strategy and their appearance with the needs and requirements of employers in their sector and thus optimize their job search.

## How do mentee and mentor find each other?

- Mentees select a mentor and send their requests via our mentoring platform.
- If you are asked to take on a mentoring role, as a mentor you will receive information about the mentee's professional career and their prepared goals.
- You decide which mentees you support as a mentor.
- When a mentoring is accepted, the contact details are automatically exchanged and the mentoring begins.
- The mentee then contacts you. You arrange the contact individually - by telephone, in person or in writing, you decide.

## Subject areas:



### Reflection on the job search

Analyze the current structure of your own job search



### Orientation & perspectives

Check, extend or specify the search area



### Positioning of market performance

Recognize and review your unique selling proposition (USP) on the job market



### Optimize search strategy

Effectively manage the open and hidden labor and job market



### Reflect on appearance

Reflect on your self-presentation in interviews and networking meetings

## Your mentees:

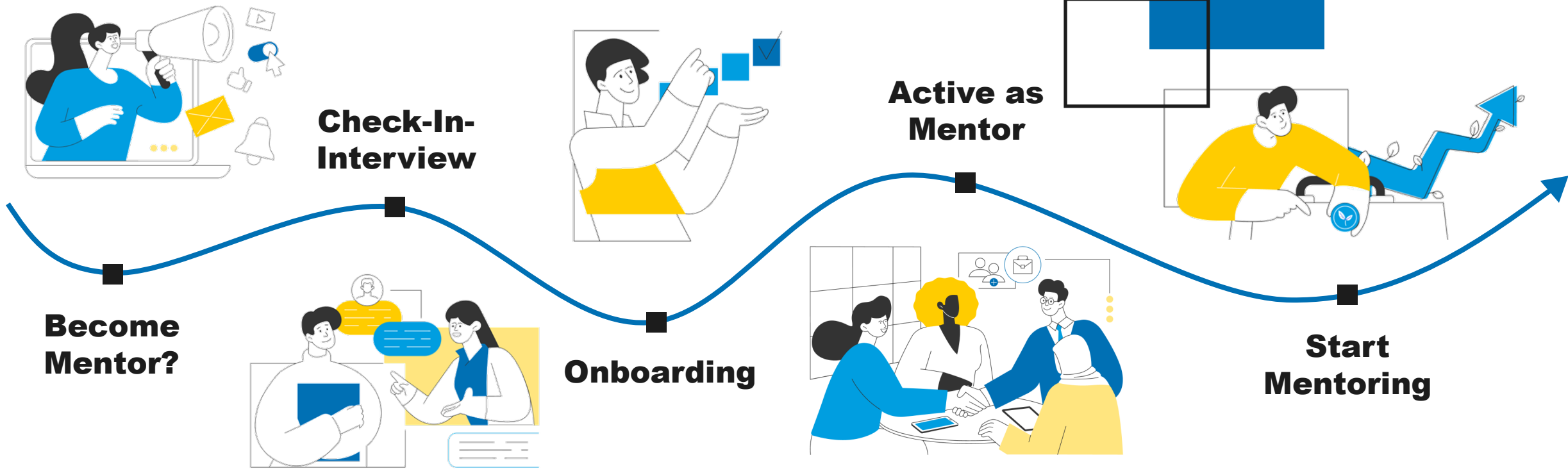
- Are registered with a regional employment center (RAV) in the canton of Zurich.
- Seek qualified feedback from industry experts to make your job search even more successful.
- Can independently implement the knowledge gained from mentoring in their job search in a targeted manner.
- Have a tertiary education with adequate professional experience or a completed apprenticeship (at least EFZ) and many years of professional experience.

**The mentoring program is aimed at well-qualified and experienced specialists and managers who are looking for a job.**



**Through transparent feedback from the perspective of employers from their industry and professional field, experienced and well-trained jobseekers find a suitable position more quickly. This group has great potential to counteract the shortage of skilled workers - the mentoring program provides targeted support for these jobseekers.**

**Everyone benefits from the change of perspective:**  
Jobseekers, mentors and the companies.



## Would you like to become a mentor?

Get in touch with us without obligation. We would be delighted to hear from you.

[Contact us](#)